

# Social Media Plans

Klaslead Productions (P) Limited:  
Social Media & Digital Marketing Packages

Document last updated on: 17-06-2024

## Social Media & Digital Marketing

Elevate your online presence and engage your audience with our comprehensive social media management and digital marketing solutions. Our expert team crafts tailored strategies to help you achieve your business goals and grow your brand across multiple platforms.



## Choose the Package That Fits Your Needs:

Before you discuss your brand guidelines, it is best to introduce your brand identity first. Share

what your brand symbolizes and stands for and how it relates to the company's customers/users.

## Starter Plan

**Price:** ₹1499 per month / ₹12,999 per year

**Ideal For:** Individuals seeking a basic social media presence.

### Features:

- Management of Facebook and Instagram profiles
- 5 posts per month (combined across platforms)
- Monthly analytics report via Klaslead One app
- Support via Klaslead One app

## Basic Plan

**Price:** ₹2,499 per month / ₹19,999 per year

**Ideal For:** Small businesses and startups looking for increased engagement and dedicated support.

### Features:

- Management of Facebook and Instagram profiles
- 15 posts per month (combined across platforms)
- Unlimited Comments & Messages Reply
- Dedicated social media manager
- Support via phone and Klaslead One app
- Monthly analytics report delivered via email

## Professional Plan

**Price:** ₹3,499 per month / ₹24,999 per year

**Ideal For:** Businesses seeking a comprehensive social media strategy and multi-platform growth.

### Features:

- Everything in the Basic Plan, plus:
- Management of X (formerly Twitter) and Google My Business profiles
- Google My Business Optimization
- 40 posts per month (combined across platforms)
- Unlimited Comments & Message Reply
- Professional social media strategy development
- Dedicated customer relationship manager and social media manager
- High Priority Customer Support & Deliveries during occasions (with yearly plan)

## Add-Ons & Services:

**Setup Fee:** ₹1,499 (one-time, waived for yearly plans)

**Paid Advertisement (Meta Ads):** 10% service charge on ad spend

**Content Creation:** Photography, videography, editing, and graphic design services available (priced separately)

## Additional Information:

**Minimum Commitment:** 1 year

**Support:** Access to dedicated support through the Klaslead One app, phone (Basic and Professional plans), and email (Basic and Professional plans).

**Reporting:** Regular analytics reports to track progress and measure success.

## Get Started:

**Contact Us:** Reach out to discuss your goals and determine the best package for your business.

**Custom Strategy:** We'll develop a personalized social media strategy aligned with your objectives.

**Content Creation:** We'll create engaging content that resonates with your audience.

**Grow Your Brand:** Watch your online presence flourish with our expert management and targeted campaigns.

## Contact Us:

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**Klaslead Productions (P) Limited**



**Thank you!**



